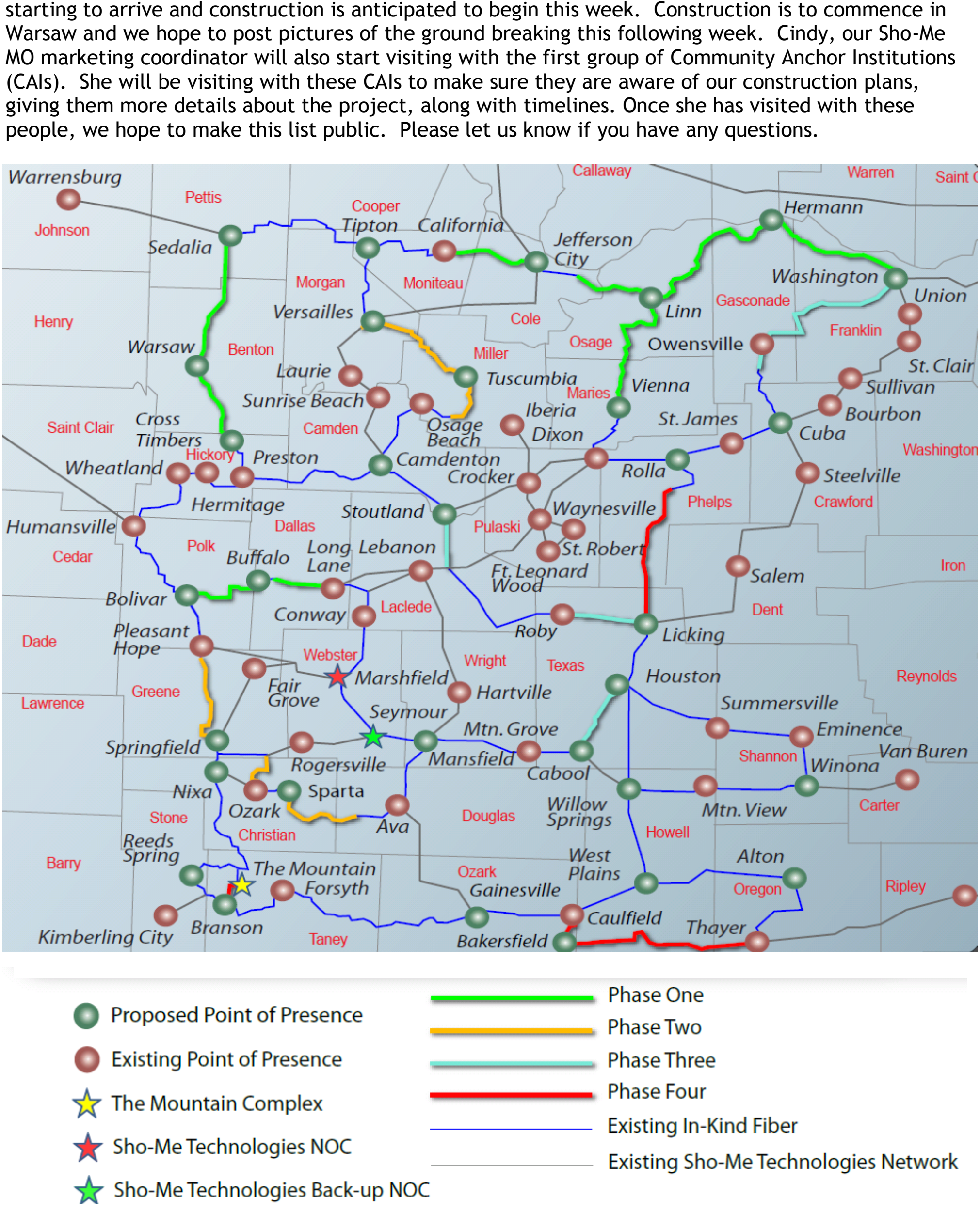
SHO-ME MO

Project Update

Weekly Update June 20, 2011

This week finds us close to construction. The vaults and innerduct needed to complete this project are starting to arrive and construction is anticipated to begin this week. Construction is to commence in Warsaw and we hope to post pictures of the ground breaking this following week. Cindy, our Sho-Me MO marketing coordinator will also start visiting with the first group of Community Anchor Institutions (CAIs). She will be visiting with these CAIs to make sure they are aware of our construction plans, giving them more details about the project, along with timelines. Once she has visited with these people, we hope to make this list public. Please let us know if you have any questions.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Summersville
Shannon
Eminence
Winona
Van Buren
Carter
Mtn. View
Howell
Willow Springs
West Plains
Alton
Oregon
Ripley
Caulfield
Thayer
Proposed Point of Presence
Existing Point of Presence
The Mountain Complex
Sho-Me Technologies NOC
Sho-Me Technologies Back-up NOC
Phase One
Phase Two
Phase Three
Phase Four
Existing In-Kind Fiber
Existing Sho-Me Technologies Network

Obstacles: Sho-Me Mo Journey Continues

If you have followed this publication for any length of time, you are familiar with a couple of obstacles we have faced through this project. Obstacles are something we expected to find in this journey, and we continue to work to overcome them and to complete the overall mission. An important issue we are working through right now is the lack of fiber optic cable availability. Several factors play into this problem. One is that a major U.S. communications provider is in the midst of a large-scale project to expand their fiber optic coverage. Another factor is stimulus projects as a whole. There are hundreds of companies just like Sho-Me across the nation competing with each other to obtain fiber to complete their awarded projects. While these projects are taking place in communities far away from our area, they are affecting the supply and could cause big delays. Some projects aren't even happening in the U.S., but they still have an effect on us. For instance, Australia has a huge fiber deployment in the works right now that is also tapping the fiber supply. You might ask why I am sharing all this information. I am just trying to give you an idea of some of the issues we face and how they could potentially delay our project. We are, however, moving forward with our project and staying committed to our goal. As stated above, our contractors are starting work this week to install the innerduct and vaults. Once this is complete, the fiber should be available and will be installed. It is our hope that the shortage of fiber will not delay our project. We will continue to share updates as they become available.

Draft Horses Work to Install Fiber Optics

Recently, we came across an article regarding the installation of fiber optic cables in rural Vermont. The article hit home as the topic seems to be an issue we have faced here in rural Missouri. The Governor of Vermont has made it that state's goal to have broadband capabilities at every residence in the state. In their attempt, they have secured $410 million in federal money to make this objective a reality. Like Missouri, Vermont has areas that are very rural. They are so rural that many of residences are located in areas where it is difficult to bring in the large trucks typically used to hang fiber. The state had to come up with a plan to get the fiber installed at these sites without using trucks. They came up with the ingenious idea of using draft horses. These horses tow fiber cables from a truck into these very unkempt areas. Once the horse and the crew reach the end of the line, they backtrack towards the main line stopping at each pole for installation of the cable. Even with the common use of trucks and utility vehicles, these horses are not getting any rest. They have maintained a very busy schedule over the past few years. While Sho-Me Tech is not planning to use draft horses to install our Sho-Me Mo fiber optic lines, we do appreciate the innovative and environmentally friendly approach. Click here, to read the full article and learn more details about this practice.

Check Out our Website @ www.shometech.com

Taking Care of You!

Sho-Me Technologies has always tried to differentiate ourselves from other providers. When we first entered into the telecommunications business, we knew we would have to be different. We knew we would have to offer a superior product, greater knowledge, and better customer service. Over the years, we have worked to excel in each of these areas, but the personal customer service we provide continues to be a leading reason our customers rely on us for their telecommunication needs.

Click here to read the full article

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